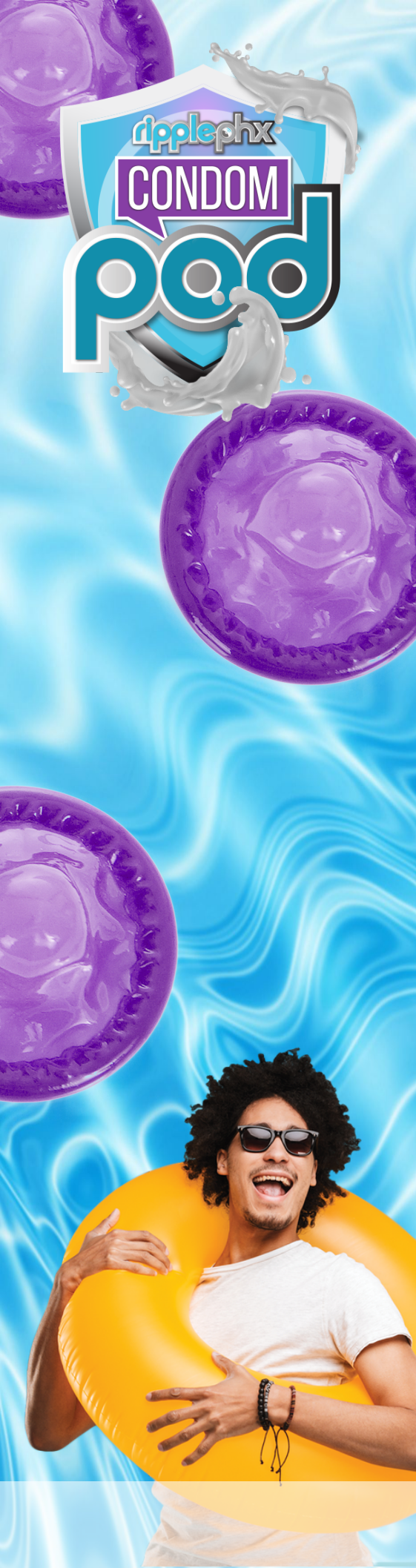




# 2020 MID-YEAR REPORT

JANUARY - JUNE 2020



# Condoms & Lube

63486  
Condoms  
Distributed

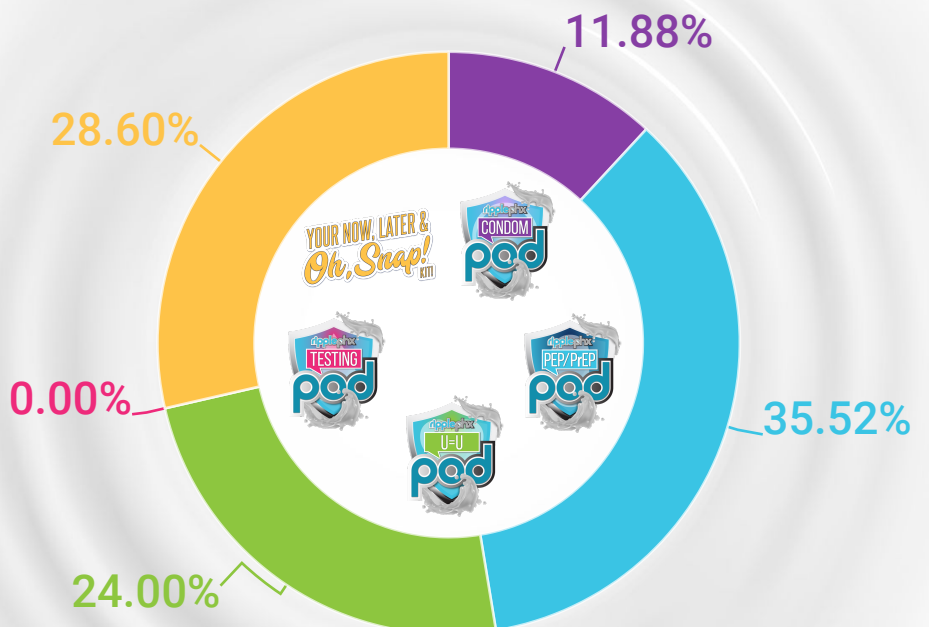
1302  
Condom Quick-  
Start Booklets

2020

## Phoenix's Loose Condom Favorites



## Condoms Distributed in Pre-Packed Safer Sex Kits



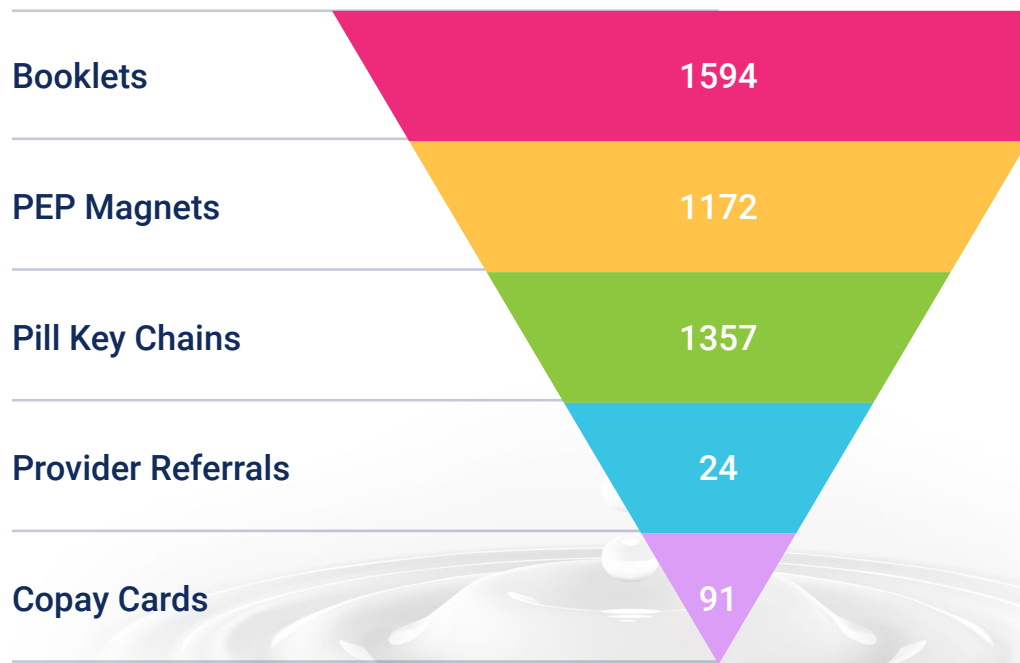


# PEP and PrEP

1594

PEP & PrEP  
Quick-Start Booklets

2020



1594  
PEP & PrEP  
Quick-Start  
Booklets

## Widespread Awareness:

Quick-Start Booklets and PEP magnets bring information about PEP & PrEP and how to get it. The CDC estimates 1 in 4 men who have sex with men could benefit from PEP or PrEP, but uptake has been low.

1357  
Pill Key Chains

## Tools:

Pill Key Chains keep PEP & PrEP pills handy to take once-a-day.

24  
Provider Referrals

## Providers:

Connecting people without a medical provider to PrEP-friendly providers.

91  
Copay Cards

## Payment:

Copay cards & assistance programs can make PEP & PrEP free or low cost.



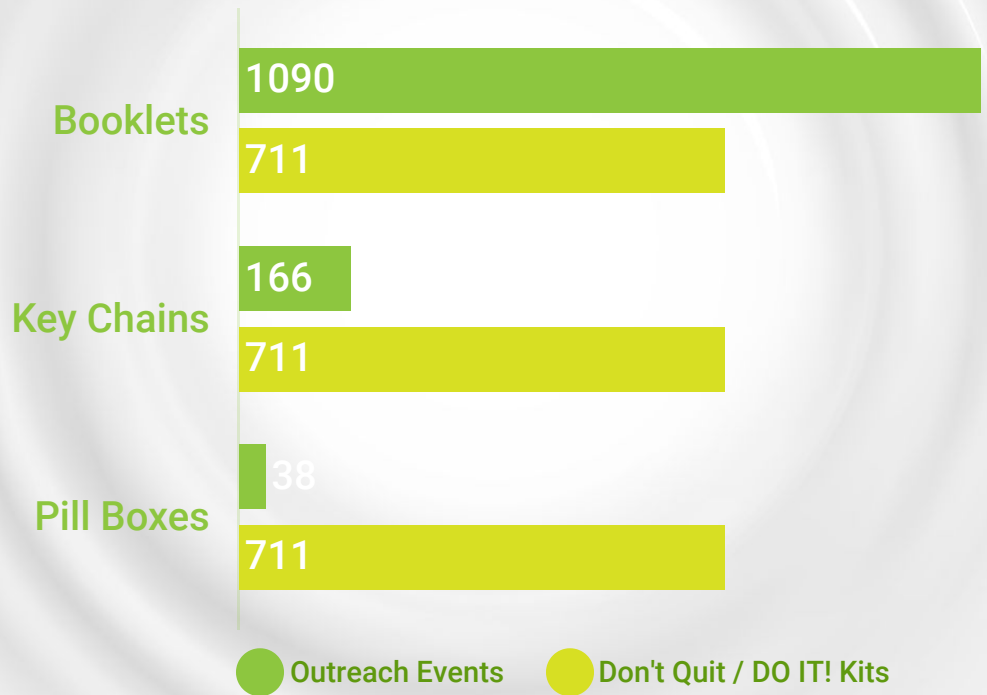
# Undetectable = Untransmittable

1090  
U=U Quick-  
Start Booklets

711  
Pharmacy  
Adherence Kits

2020

## Medication Adherence Support Tools



## Don't Quit Kits

RipplePHX delivers "Don't Quit, DO IT!" Kits weekly to pharmacies and providers who specialize in HIV Treatment for people picking up HIV prescriptions. Each kit includes a Pill Key Chain & Pill Box to support treatment adherence, how to stay in treatment if insurance coverage changes, and a lollipop - because getting to undetectable can be pretty sweet.



# Free HIV Testing

0

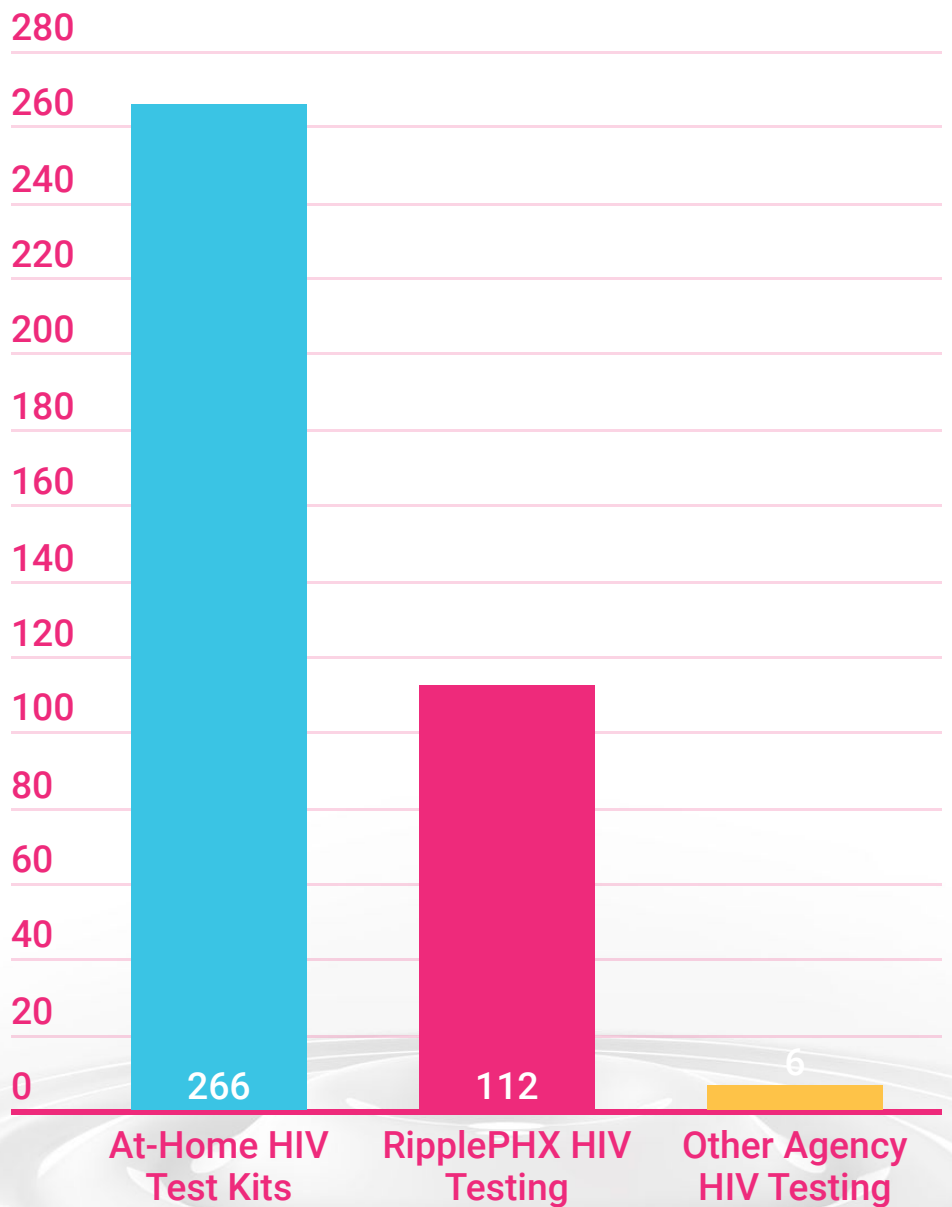
Testing Quick-Start Booklets

384

Free HIV Tests Received

2020

## HIV Testing Methods





YOUR NOW, LATER & Oh, Snap! KIT!

# Pharmacy & Bookstore Kits

711

Pharmacy & Provider Kits

2800

Bookstore Kits

2020

## Pharmacy & Provider Kits

	# Distributed
Avella Pharmacy	97
Care Plus Specialty Pharmacy	86
Community Pharmacy by Walgreens	130
Fairmont Pharmacy	44
FIT Health Care Clinic	22
Melrose Pharmacy	42
One Medical Group	22
Phoenix Pharmacy	27
Spectrum Medical Group	66
Other	175

711

Medication Adherence Booklets

711

Weekly Pill Boxes

711

Pill Keeper Key Chains

## Bookstore Kits

	# Distributed
Modern World Adult Boutique	800
Paradise Adult Boutique	550
Pleasure World	900
Zorba's Adult Shop	550
Other	0

7400

Bookstore Condoms

2800

PrEP Key Chains

2800

PEP Magnets





While Loteria's focus is on information and education, we've been able to incorporate some other work while we have a captive audience. Here are the results!

# The Loteria Project

22  
Loteria Events  
Held

2020



9232  
Condoms  
Distributed



490  
PEP Magnets  
Distributed



630  
Pill Keychains  
Distributed



136  
HIV Tests  
Distributed

**PLAY FROM HOME!**

**LOTERIA**  
FEATURING  
**HARLOZ QUINTO & CELESTE MONTIEL**

LOTERIA • PRIZES • BYOB • FUN  
THURSDAY, JUNE 18<sup>TH</sup> • 7PM - 9PM

**fLIVE**  
@RipplePHX

GET YOUR GAME BOARD AT [RIPPLEPHX.ORG/LOTERIA](http://RIPPLEPHX.ORG/LOTERIA)



Our answer to "Outreach" during the COVID-19 Pandemic. RippleBriefs launched in May 2020 and features short educational pieces around all 4 PODS delivered through Social Media, Web, Community Member Videos, and a Weekly Mailing for people to get the goods.

# RippleBriefs

233

Mail-Order-Briefs  
Ordered

384

Mail-Order-Briefs  
Distributed \*

53

Educational  
Briefs Published



6202  
Condoms  
Distributed



35  
Copoly Cards Distributed  
244  
PEP Magnets Distributed



316  
Pill Keychains  
Distributed  
38  
Pill Boxes  
Distributed



100  
HIV Tests  
Distributed





# ripplephx Quiz!

Ripple Quizzes are Buzz-Feed-Style quizzes available online and on Ariel's Tablets and are used as tools to engage, assess and educate the community.

# ripplephx Poll!

Ripple Polls are informal questions we pose about HIV-related topics to groups of people at outreach events that are used as tools to engage, assess and educate.

## Ripple Quizzes and Polls

843

Ripple Quizzes

0

Ripple Polls

2020



### Condom-Related Quizzes and Polls

197

Condom-Related  
Quizzes

0

Condom-Related  
Polls



### PEP/PrEP-Related Quizzes and Polls

304

PEP/PrEP-Related  
Quizzes

0

PEP/PrEP-Related  
Polls



### U=U-Related Quizzes and Polls

185

U=U-Related  
Quizzes

0

U=U-Related  
Polls



### Testing-Related Quizzes and Polls

157

Testing-Related  
Quizzes

0

Testing-Related  
Polls

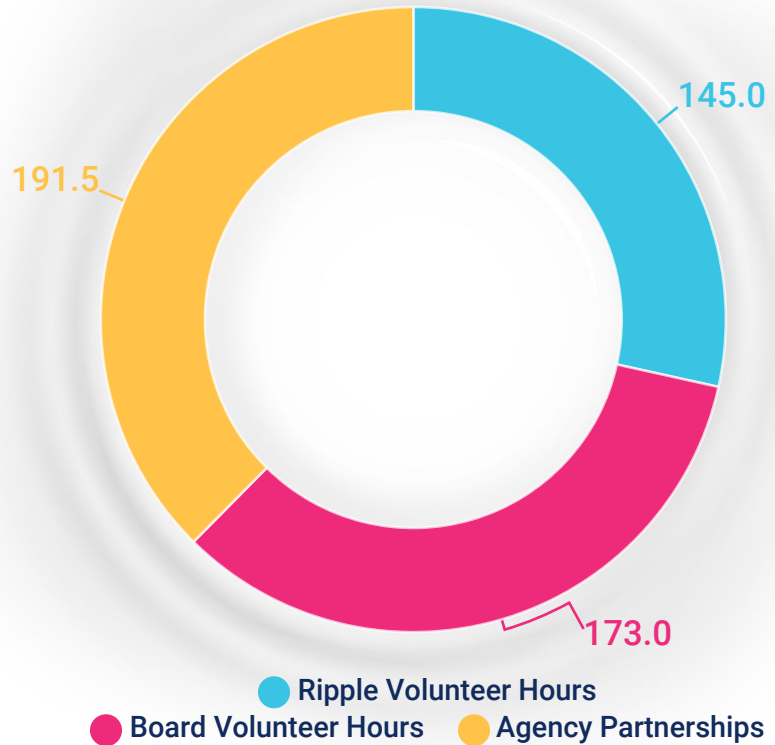


# Ripple Makers

569.5 Volunteer Hours    6 Volunteer Board Members    2 Paid Staff Members

2020

Thank you for hitting the streets with us!



Thank you for hitting the streets with us!





# Social Media

1254

Facebook Fans

11235

Facebook Post Reactions

1194

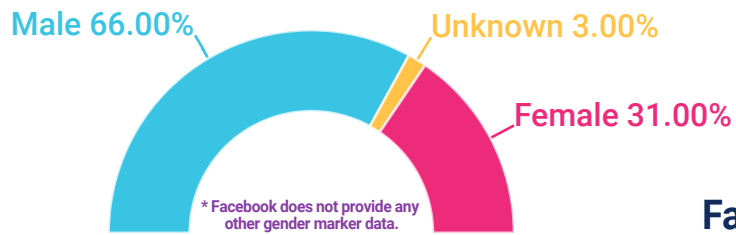
Instagram Fans

2055

Instagram Post Reactions

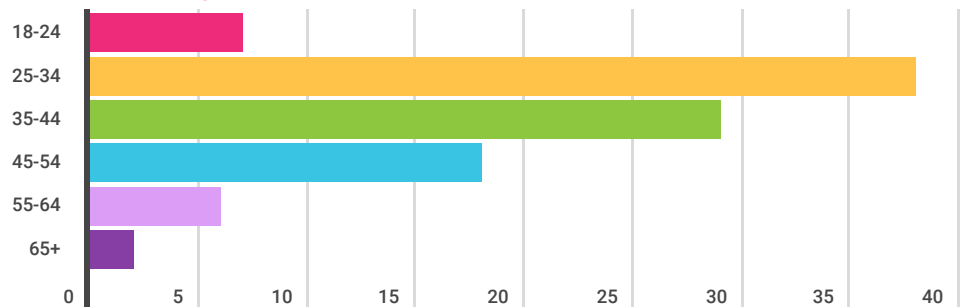
2020

## Facebook Fans by Gender

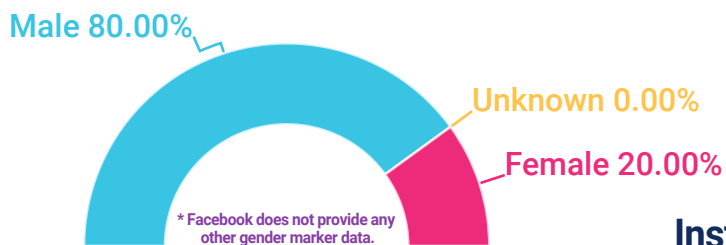


246  
Facebook Posts

## Facebook Fans by Age

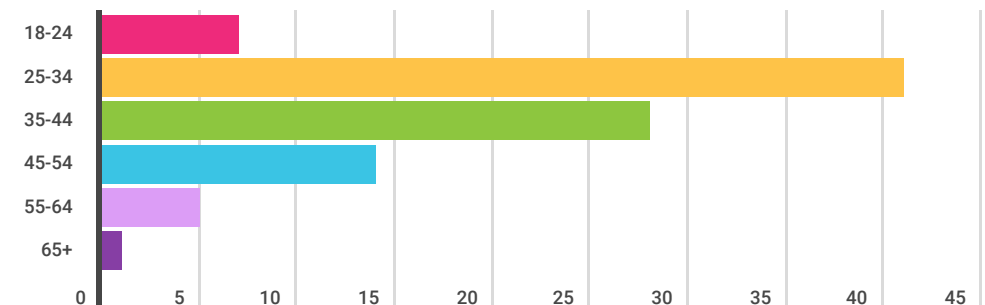


## Instagram Fans by Gender



165  
Instagram Posts

## Instagram Fans by Age



# Audience

5742  
Approximate  
Audience Size  
(Duplicated)

# 2020

Gender		Age		Race		Ethnicity	
	%		%		%		%
Male/Man	67%	18-24	21%	Amer Indian	3%	Hispanic	61%
Female/Woman	29%	25-29	36%	Asian	1%	Non-Hispanic	40%
TransMale/TransMan	2%	30-39	26%	Black	5%		
TransFemale/TransWoman	1%	40-49	13%	Pac Islander	0%		
		50+	6%	White	67%		
				Other	23%		



# Good to have Goals!

It takes a lot of ripples to create the waves we need to reduce the impact of HIV in our community. Regardless of your status, we all have a part to play! From prevention methods to staying in treatment, each ripple brings us one step closer to taking control of our sexual health. Here, you can see some of the goals we set to keep us on track for bringing tools into the community to help us all create some ripples!

Items	2020 Goal	2020 Actual	% to Goal
Formal Outreach Events	68	43	63%
Quick Start Booklets Distributed	15,000	7,497	50%
Condoms Distributed	120,000	63,486	53%
PEP Magnets	2,160	3,972	184%
Copay Assistance Cards	300	91	30%
Pill Keeper Key Chains	8,280	5,034	61%
Pill Boxes	2,000	749	37%
Free HIV Testing	500	384	77%
Ripple Quizzes	5,000	843	17%
Social Media Posts	780	411	53%
RippleBrief Educational Briefs (NEW!)	170	53	31%
<b>COVID-Affected Activities</b>			
Informal Outreach Events (COVID-Affected)	68	17	25%
Ripple Polls (COVID-Affected)	7,000	0	0%
Queer Sex Ed Workshops (COVID-Affected)	6	0	0%